

UNPARALLELED PARTIES

EXCLUSIVE EVENTS

OPULENT OCCASIONS

THE *Penthouse*
APPRENTICE

BY URBAN OCEAN

STAY:

At Africa's most opulent apartment
@ R9 800 per night*

Direct secure lift access from parking garage into apartment. Private security/guarding and private chef can be arranged for Celebrity Guests at extra cost.

WORK:

Impress your clients with private meetings
@ R1700 per hour**

Ultimate privacy secured. Catering can be arranged at extra cost.

PLAY:

Host private functions @ R20 000 per event

Party the night away - Celebrity Style!

SHOOT:

A Hollywood blockbuster @ R25 000 per day
location hire

Join the jet-set by shooting your next blockbuster movie – James Bond style!





A Centre Piece of Excellence **IN THE CITY**

The Apprentice Penthouse Apartment is 800 m² of pure opulence located on the 9th floor of the stately National Bank House in Johannesburg. The penthouse was created to host the South African edition of the popular 'The Apprentice' series. It has since become the preferred venue for exclusive product launches and private parties/events – drawing the social elite from around the globe.

This sumptuous Penthouse was awarded 'Best African Apartment' at the [\[insert year\]](#) International Property Awards in London – setting a tantalising tone for those fortunate enough to make the A-list.





Illustrious **LOCATION**

Johannesburg is the nation's cultural, financial, economical heartland and the centre of opulent living. The iconic urban landscape, long, rich and distinguished heritage make Johannesburg desirable worldwide as one of South Africa's most sought-after addresses.

The Apprentice Penthouse Apartment takes centre stage amongst these corridors of power and is situated five minutes' walk from the Head Offices of some of the continent's largest corporations e.g. ABSA, BARCLAYS, Bilton, Anglo, First National Bank and Standard Bank.



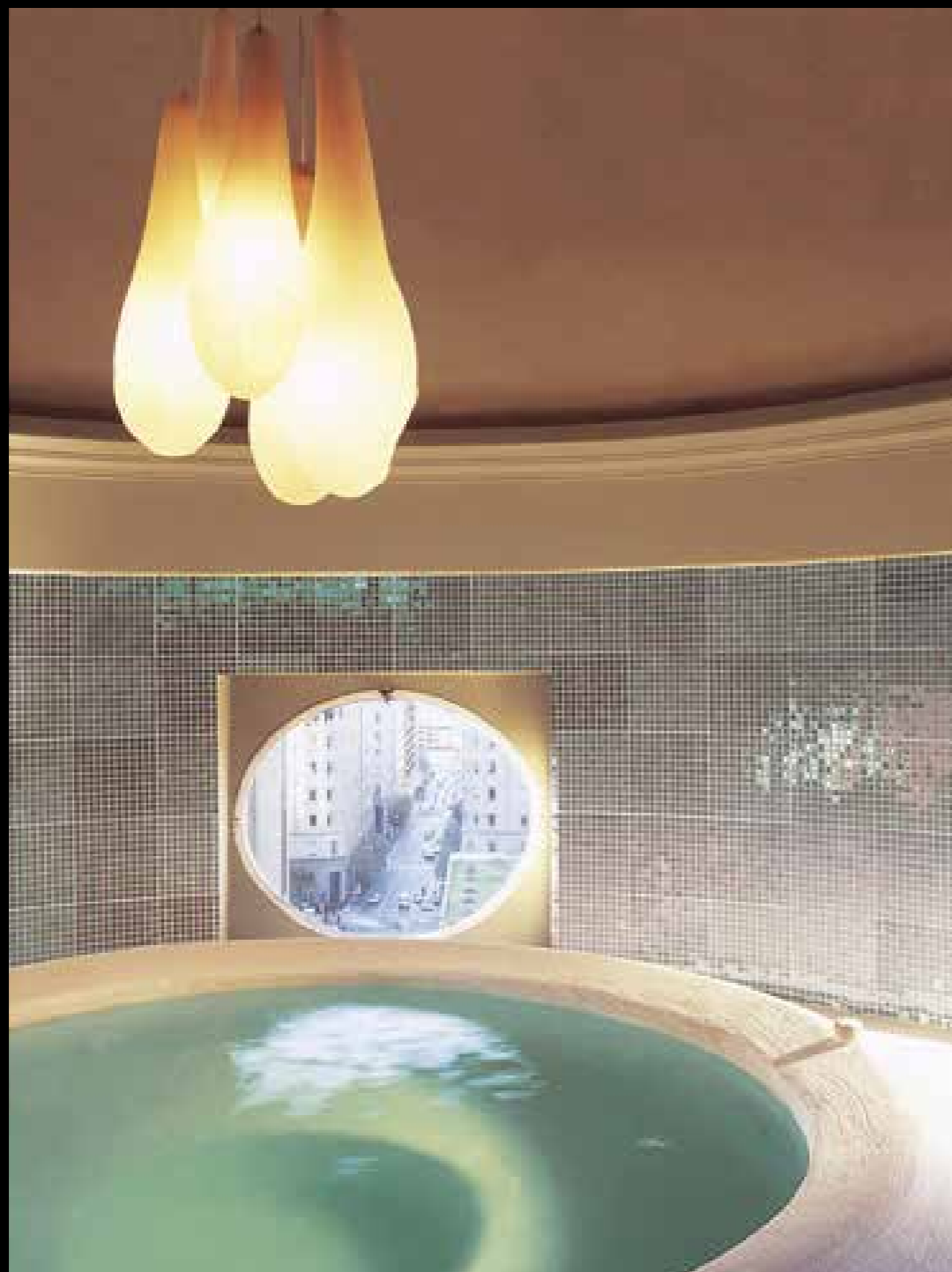
Designed to appeal to **THE SENSES**

The design of the Apprentice Penthouse Apartment reflects an era of luxurious inner city living reminiscent of 1920s urban American style. The hallmark of the Penthouse is luxury and individuality – designed to a specification that is bespoke and unique and matches the style of the building's architecture, the grandeur of its setting, and the status of its residents. The Penthouse has been designed to deliver a finish and outlook that will set a new standard for exclusive living in South Africa.



THE BEDROOMS

The two stately bedrooms within the main Penthouse are the ultimate escape to a calm, inner world of luxury. The interior theme is expressed in elegant design by Maira Koutsoudakis of Famed LIFE architects & Interior Designers –and furnishings by Giles Botbyl. Combined with softer highlights, the interior emphasises the deep luxuriousness of the richly appointed living spaces.



THE JACUZZI ROOM

Situated under an historic copper cladded dome, the Jacuzzi spa offers the ultimate in personal pampering with commanding views over the city. The spa area comprises a steam room, Jacuzzi and outside pool area.

THE LIBRARY ROOM

Clinch a Billion Dollar deal in the library room with faux wallpaper of book displays and opulent furniture.



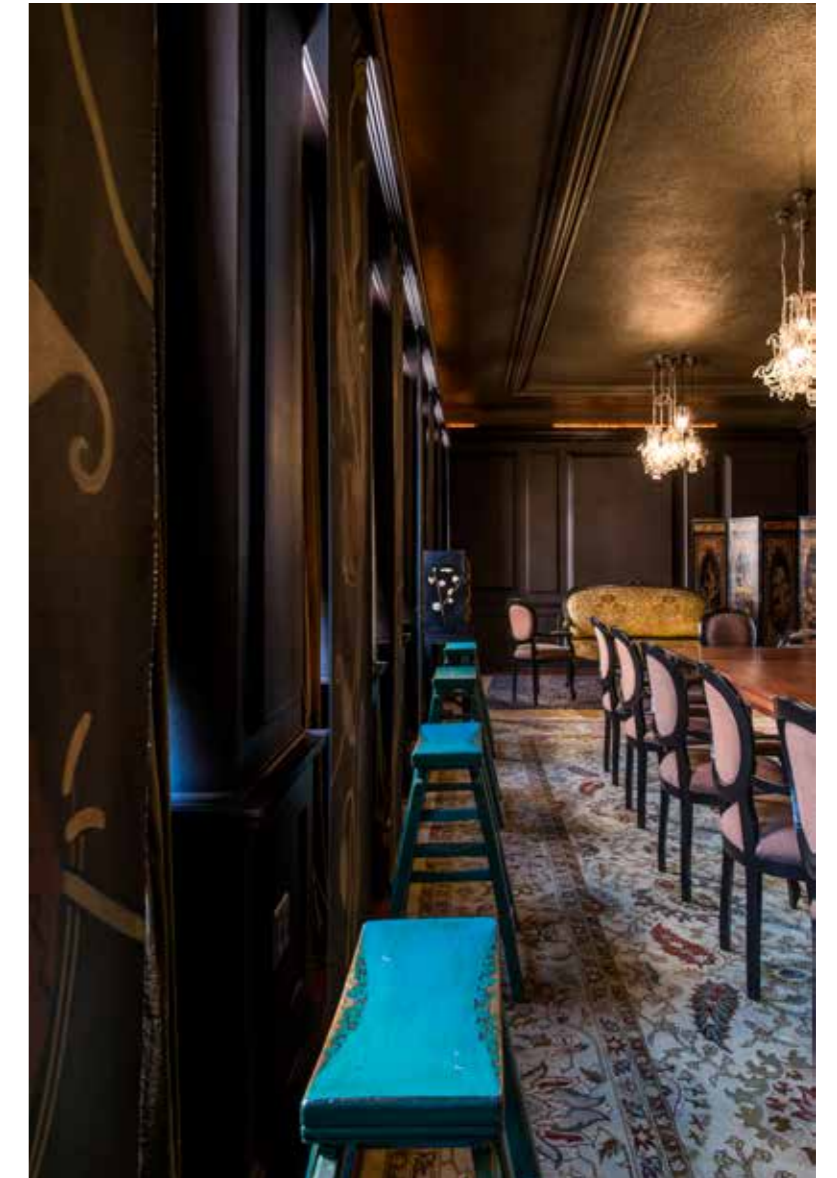


LUXURY LOUNGE AREA

With luxuriously satin painted wood panelling, the exclusive formal lounge area features original parquet flooring in excellent condition, and an antique pool table. There is also an informal 'reception lounge' area accommodated in another room closer to the entrance to the Penthouse.

FINE DINING ROOM

The dining room has been photographed extensively and features chandeliers, concealed lighting and oriental carpets from PACO. The Penthouse has been featured in Habitat, House & Leisure, VISI, The Property Magazine and many other decorative titles, as well as news titles like Financial Times, the New York Times and others.





THE PASSAGE

Approximately 25 metres in length with impressive lighting design in the bulkheads, the broad passage of the Apprentice Penthouse Apartment creates an entrance experience like no other. The floor finish of natural stone and brass inlays, and heavy Giles Botbyl furnishings are nothing short of breathtaking.

Exclusive FACILITIES

The Apprentice Penthouse Apartment is an oasis of opulence, offering an exclusive lifestyle and convenient first-class facilities. This comprises staff accommodation, direct exclusive lift access from the basement parking, and private pool on the 25-metre balcony, which stretches along the length of the Penthouse overlooking the landscaped city square.



SAFETY

The Apprentice Penthouse Apartment benefits from a highly sophisticated security system comprised of 283 cameras protecting the Financial District. This includes 24-hour guarded security and First National Bank's main branch security on street level.

KITCHEN

Individually designed and high-specification kitchens fuse fine contemporary lines and modern design, thanks to top-of-the-range Poggenpohl Kitchens and AEG appliances, which form a fittingly rare and beautifully functional style statement.

BATHROOMS

The bathrooms are designed with high-specification fixtures, allowing for a bold contemporary feel and an atmosphere that is calm and relaxing – but reassuringly opulent.

CONCLUSION

Stay or host an event high above the rest at the Apprentice Penthouse Apartment – the ultimate venue for an unrivalled experience, distinctive luxury, awe-inspiring views of an iconic city and glamour comparable to that of your wildest most technicolour dreams. The Apprentice Penthouse Apartment is the perfect sanctum of style for those looking to socialise on another level.

CONTACT